

**Local Economy Policy Development Advisory Group**  
**31 OCTOBER 2018**

Present: Councillors: Gordon Lindsay (Chairman), Peter Burgess, David Coldwell, Leonard Crosbie, Liz Kitchen, Lynn Lambert and Paul Marshall

Apologies: Councillors: John Chidlow, Tony Hogben, Adrian Lee and Stuart Ritchie

Also Present: Councillor Nigel Jupp

9 **NOTES OF PREVIOUS MEETING**

The group received the notes of the meeting held on 12<sup>th</sup> September 2018.

10 **EXTERNAL FUNDING UPDATE**

The Head of Economic Development provided the group with an update on external funding, primarily focusing on the Local Enterprise Apprenticeship Platform (LEAP) and the Pulborough WildArt trail.

45 applications had been received through LEAP within its first year. It has enabled local businesses to grow through, for example, purchasing new equipment, hiring interns and new members of staff.

11 **AMERICARNA - IMPACT & METHOD CASE STUDY**

The Town Centres & Events Manager presented the Group with a case study on the recently held AmeriCARna event to highlight the impact of the event and how techniques used to achieve the good results of the event could be used as reference in other Council projects in terms of promotion.

12 **HURST ROAD CAR PARK**

The Head of Parking Services presented the Group with potential tariff changes to the Hurst Road Car Park to make them more efficient for users of the gym as well as a potential change of name for the car park.

13 **FORWARD PLAN EXTRACT FOR THE LOCAL ECONOMY PORTFOLIO**

Items on the Forward Plan were noted by the Group.

*The meeting closed at 6.31 pm having commenced at 5.30 pm*

CHAIRMAN